

# Wickes Fact Sheet

Wickes is a digitally-led, service-enabled home improvement retailer, delivering choice, convenience, value and best-in-class service to customers across the United Kingdom, making it well placed to outperform its growing markets. In response to gradual structural shifts in its markets over recent years, Wickes has a balanced business focusing on three key customer journeys - TradePro, DIY (together reported as Retail) and our project-based Design & Installation division.

## Wickes in numbers

£1.64bn

2025 REVENUE

643k

ACTIVE TRADEPRO MEMBERS, +11%

£49.9m

2025 ADJUSTED PROFIT BEFORE TAX

£20m

SHARE BUYBACK COMPLETED

94%

CLICK & COLLECT CSAT SCORES 'EXCELLENT' OR 'GOOD'

FTSE

250

ENTRY

300

STORES LONGER TERM AMBITION

5

NEW STORES OPENED IN 2025

WICKES  
RAPID

Launched

#1 UK  
RETAILER

In the Financial Times survey of Europe's Best Employers 2025

2,500

Local community projects supported



230

Stores

11

Store refits and refreshes during 2025

66

This has been another year of strong progress against our strategy. We've achieved volume-led growth across all three areas of the business, as the strength of our proposition continues to resonate with customers.. 99

DAVID WOOD, CEO





## Winning Values

Our business is powered by highly engaged teams, who operate around a simple, yet deeply-held set of beliefs we call our Winning Values.



WINNING



CAN DO SPIRIT



BEING AT YOUR BEST

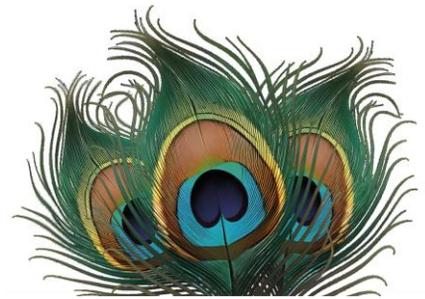


HUMILITY



AUTHENTIC

## Winning strategy based on balanced business model and proven growth levers



Our vision  
**A Wickes project in every home**

Our purpose  
**To help the nation feel house proud**

### Growth levers



#### Winning for trade

TradePro growth



#### Accelerating Design & Installation

Broadening the proposition with category extensions



#### DIY category wins

Getting our fair share in underweight categories



#### Store investment

High return on investment from refits and new stores



#### Digital capability

Continued development of a seamless offer



#### Enhanced store service model

Laying the foundations for future growth



#### A winning culture

Engaged colleagues and growing responsibly